

E-Gov Basics Turns an Ordinary Website Into a Powerful Tool

Empower the Public to:

- Tell you about a problem, like a pothole or neighbor with tall grass, and keep updated as you work on it (CRM)
- Get the answer to a question (FAQ, CRM)
- Find a specific document or form (Documents)
- See what's going on in town or get details on a specific event (Calendar)
- Sign up for newsletters or other informative emails (Subscriptions)
- Pay a utility bill (Payments)
- Find out about city jobs (Job Posting)
- Find out about a city bid (Bid Posting)

Empower your staff to:

- Manage, track, and measure citizen requests without spending phone time (CRM)
- Respond to citizen questions online—and add to the public knowledge base so citizens can get the answer with no staff time needed next time (FAQ's)
- Quickly post documents and events (Documents, Calendar)
- Increase public participation by emailing timely information to interested people (Subscriptions)
- Collect money faster and with less work (Payments)
- Increase applications for jobs and bids by increasing visibility (Job and Bid Postings)

→ No need to redo your website, just add links from an existing website to E-Gov Basics.