

## Content Management for Your Website

- No need to call the web experts to update web pages
- Quick and easy to use—simply click and type changes
- No special web skills required

E-Gov Link provides a content management tool that enables Customer's authorized editors to add and update content on the website, using templates E-Gov Link creates as part of the website design process.

Templates allow standard features (headers, footers, formats, layout) to automatically be used for new pages. This makes it easy for editors to create new pages and assures a consistent look and feel throughout the site.

Content is created or changed by using a WYSIWYG editor similar to Microsoft Word, so learning is a breeze. Advanced editors can also use edit HTML.

Because it's web-based, there are no programs to load on users PC's, and editors can make updates from any PC. This feature can be used to post emergency information on your website when weather or other conditions make it impossible to get to City Hall.

Security allows each editor to be limited to certain pages or editable areas on a page and to be limited as to specific capabilities. For example, they can be restricted to only standard type styles.

You can also separate the ability to edit and publish content, so that all content can be reviewed before it appears on the website. Once published, changes are immediately reflected on website. This allows you to maintain control of your site while distributing the workload.

It's easy to update site navigation to add or move pages. Hierarchical menus (typical of more advanced websites) make it easy for website users to quickly access the desired page.

A powerful site search feature is included to allow the public to easily find what they are looking for on the website.

You can easily view or roll-back to any previous version of any content area.

Web pages are search engine friendly.

## WebSite Redesign to Fit Any Budget

### Silver Website Redesign Package

- This offering is designed for smaller sites or sites with minimal redesign needs.
- Requirements Definition
  - Customer defines what they like and don't like about their current site and what they would like to change, including any new design elements.
  - Customer reviews websites (from list provided by E-Gov Link and others they select) and provides feedback of what they like and don't like about the sample sites.
  - Customer provides copy and web-ready graphics for pages to be migrated by E-Gov Link.
- E-Gov Link provides **2** drafts of new home page design.
- Customer selects design and specifies changes they would like to see.
- E-Gov Link creates up to **2** rounds of design refinements.
- E-Gov Link creates **1** template for secondary pages, including basic style sheets.
- E-Gov Link converts up to **5** pages of current content to new website.\*
- E-Gov Link includes basic links to E-Gov Link applications.
- E-Gov Link trains Key User on Content Management tool.
- Customer makes any desired changes/addition to website.
- Customer effects changes requested by E-Gov Link to DNS (technical stuff needed so users will see the new site in place of the old one).
- New website is live and Customer can maintain.

### Gold Website Redesign Package

- This offering is designed for mid-sized websites or where more design help is desired.
- Includes all items in Silver package plus an additional **15** hours of website design time. Here is an example of how this might be used.
- E-Gov Link provides **3** drafts of new home page design.
- E-Gov Link provides up to **3** additional rounds design refinements.
- E-Gov Link creates **3** templates for secondary pages, including **more** style sheets.
- E-Gov Link provides additional assistance with image sizing, content migration, and training.

### Platinum Website Redesign Package

- This offering is designed for larger websites or where significant design support is desired.
- Includes all items in Silver package plus an additional **30** hours of website design time. Here is an example of how this might be used.
- E-Gov Link provides **3** drafts of new home page design.
- E-Gov Link provides up to **5** additional rounds design refinements.
- E-Gov Link creates **5** templates for secondary pages, including **more** style sheets.
- E-Gov Link provides **substantial** additional assistance with design, image sizing, content migration, and training.

\*Additional pages can be converted by E-Gov Link at additional cost.  
Additional design time is available.