

Content Management for Your Website

- No need to call the web experts to update web pages
- Quick and easy to use—simply click and type changes
- No special web skills required

E-Gov Link provides a content management tool that enables Customer's authorized editors to add and update content on the website, using templates E-Gov Link creates as part of the website design process.

Templates allow standard features (headers, footers, formats, layout) to automatically be used for new pages. This makes it easy for editors to create new pages and assures a consistent look and feel throughout the site.

Content is created or changed by using a WYSIWYG editor similar to Microsoft Word, so learning is a breeze. Advanced editors can also use edit HTML.

Because it's web-based, there are no programs to load on users PC's, and editors can make updates from any PC. This feature can be used to post emergency information on your website when weather or other conditions make it impossible to get to City Hall.

Security allows each editor to be limited to certain pages or editable areas on a page and to be limited as to specific capabilities. For example, they can be restricted to only standard type styles.

You can also separate the ability to edit and publish content, so that all content can be reviewed before it appears on the website. Once published, changes are immediately reflected on website. This allows you to maintain control of your site while distributing the workload.

It's easy to update site navigation to add or move pages. Hierarchical menus (typical of more advanced websites) make it easy for website users to quickly access the desired page.

A powerful site search feature is included to allow the public to easily find what they are looking for on the website.

You can easily view or roll-back to any previous version of any content area.

Web pages are search engine friendly.

“Custom” WebSite Redesign at a “Packaged” Price

- Are you ready to update the look of your website?
- Do you want to add popular features?
- Do want to make it easier to navigate?

Now you can update your website with a unique, “custom” look and updated navigation for what you would expect to pay for a pre-packaged website. We provide the tools and the expertise you need and engage your staff to use the content management tool to add and maintain your content.

E-Gov Link Website Redesign Process

Our process is pretty straight forward. We start with your current website. What do you like? What do you dislike? Are there features on other sites that you would like to have?

Then we mock up some designs for you. We do this in a very low-cost method: rather than building web pages for you to look at (the old, expensive way), we utilize Photoshop to present a visual representation, and vary the design accordingly. This approach provides a “custom” look, at a “packaged” price. This mock up, and revision process, sometimes takes a few rounds, back-and-forth, to achieve exactly a look that meets your needs.

Next we build a couple of pages – your home page and a representative sub-page. The sub-page is actually a Template that you will be able to use to create as many pages as you want!

When these templates are created, we *show you* how to create new pages. We conduct hands-on training, so that your staff can create new pages, edit existing pages, change the navigation, and maintain the site.

Your staff learns the content management application by transferring content from your current site (or adding new content), and pasting it into pages they create, using the template. They then add their new pages into the navigation of the new website.

When you are ready with the new website, we take it live. Because your staff has added the content and navigation, they can easily maintain it.

The content manager has an online operations guide. You can contact our help desk if you need additional help.

We provide the ongoing hosting of the site.